





## Hayley Gay

Illustrator, Animator, Designer

hayleygay.com 

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## Profile

I'm a freelance animator, illustrator, and designer who is eager to be a part of the creative process and make effective work for animation, illustration, and graphic design. I love creating work that can be minimal, bold, fluid, clean, and injected with humor.

## Education

September 2014 – March 2018

### Eastern Washington University

BA in Visual Communication Design

## Job Experience

July 2017 – Present

### Self-Employed

*Freelance Animator*

Mesa, AZ

Creates 2D animations for clients' use in advertising, personal branding, and Youtube content. Brings in up to 3 million views on clients' channels through self-produced animations.

April 2019 – October 2019

### The Plumber's Choice Inc.

*Graphic Artist*

Phoenix, AZ

Designed flyers, catalogs, sleeves, and local merchandise for clients' use. Printed labels for product organization.

June 2017 – August 2017

### AmpliFi Advertising

*Design Intern*

Spokane, WA

Designed local promotional material, including merchandise, brochures, and advertising. Designs include rebranded "Visit Spokane" brochure that is still distributed throughout local attractions in Spokane.

September 2016 – June 2017

### Eastern Washington University Art Department

*Gallery Assistant*

Cheney, WA

Contributed to production of campus art shows, including designing posters and promotional material, organizing supplies, and assisting gallery director with art show setup.

## Skills

Adobe (Photoshop, Illustrator, InDesign, Premiere Pro, Acrobat), Toon Boom Harmony, Drawing, Print Design, Illustration, Branding, Animation, Typography, Painting, Motion Graphics, Video Editing